



Bladder Cancer Summit

...BCAN's annual conference for patients and families!

Friday, October 12 – Saturday, October 13, 2018
JW Marriott Houston | Houston, TX

BCAN's patient and family Summit participants will:

- Have the opportunity to learn about the role and impact of clinical trials in the advancement of bladder cancer treatment.
- Listen to leading bladder cancer experts discuss recent and upcoming bladder cancer research advances.
- Learn best practices for raising awareness of bladder cancer in a community.
- Identify bladder cancer state and national legislative issues affecting the bladder cancer community in 2019 and beyond.
- Understand how BCAN programs and services can help in their bladder cancer journey.

Friday (October 12, 2018)

- | | |
|------------------|---|
| 10:00 - 12:00 pm | Registration |
| 11:30 - 12:30 pm | Opening Lunch: What's New @ BCAN! |
| 12:30 - 1:00 pm | Bladder Cancer Research Advocacy 101: Getting involved in bladder cancer research. |
| 1:00 - 2:00 pm | Bladder Cancer 101: Reaching & Teaching Others about Bladder Cancer, with Stephanie Chisolm, PhD. |
| 2:30 - 3:30 pm | Clinical Trials 2.0: The drug development process and clinical trials, with Jane Perlmutter, PhD. |
| 3:30 - 3:45 pm | Break |
| 3:45 - 5:15 pm | Strengthening the Bladder Cancer Community: Connect, Communicate, and Collaborate: Improving awareness and patient navigation through BCAN Chapters, Survivor 2 Survivors and other volunteer BCAN programs. Featuring Heather Goltz, PhD. |
| 5:30 - 7:00 pm | Best of BCAN Awards: Recognizing excellence in BCAN volunteers and highlighting significant mission data and events. Happy Hour. |

Saturday (October 13, 2018)

- 8:00 - 9:00 am **Breakfast**
- 9:00 - 10:00 am **Advocate Action – Speak Out! Speak Up! Current Issues and Advocacy Tips:** Lobbyist Panel Discussion Highlighting *Bladder Cancer Advocacy in a Changing Healthcare Environment*. Practical Tips for Advocating Nationally and in Your State, with Patrick Cavanaugh (Atlas Advocacy).
- 10:15 - 10:30 am Break
- 10:30 - 11:30 am **Bladder Cancer Advances in Care & Research Update:** A moderated panel discussion - Sharing the latest and upcoming advances in bladder cancer diagnosis and treatment. Featuring Drs. Gary Steinberg, Jennifer Taylor, and Surena Matin.
- 11:30 - 1:00 pm **Leadership Networking Lunch** – with Summit wrap-up
- 1:30 - 5:00 pm **BCAN's PCORI Patient Empowerment through Engagement Research Training** (optional)