**Inspiring Excellence in the Bladder Cancer Community**

...a special two-day conference to *educate, engage, and energize* BCAN volunteers!

**Friday, October 13 – Saturday, October 14, 2017**
Hilton Rockville Hotel & Executive Meeting Center | 1750 Rockville Pike, Rockville, MD 20852

BCAN’s **Leadership Summit** participants will:

- Understand the role and impact of clinical trials in the advancement of bladder cancer treatment.
- Understand the variety of cancer research advocacy opportunities.
- Understand how clinical trials contribute to the drug development process
- Discuss recent and upcoming bladder cancer research advances
- Identify best practices for raising awareness of bladder cancer in a community
- Identify bladder cancer legislative issues for 2018 and beyond
- Understand how BCAN programs and services can help in the bladder cancer journey

**Friday (October 13, 2017)**

10:00 - 11:30 noon  Registration

11:30 – 12:30 pm  **Opening Lunch**: What’s New @ BCAN!

12:30 — 1:00  **Bladder Cancer Research Advocacy 101**: Getting involved in bladder cancer research, with Jane Perlmutter, PhD

1:00 - 2:00  **Bladder Cancer 101**: Reaching & Teaching Others about Bladder Cancer, with Stephanie Chisolm, PhD

2:30 - 3:30 pm  **Clinical Trials 2.0**: The drug development process and clinical trials, with Jane Perlmutter, PhD

3:30 - 3:45  Break

3:45 - 5:15 pm  **Bladder Cancer Advances in Care & Research Update**: A moderated panel discussion - Sharing the latest and upcoming advances in bladder cancer diagnosis and treatment, with Drs. Gary Steinberg, Angela Smith and Noah Hahn

5:30 – 7:00 pm  **Best of BCAN Awards**: Recognizing excellence in BCAN volunteers and highlighting significant mission data and events. Happy Hour
**Saturday (October 14, 2016)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>8:00 - 9:00 am</td>
<td>Breakfast</td>
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<td>9:00 - 10:00 am</td>
<td><strong>Strengthening the Bladder Cancer Community: Connect, Communicate, and Collaborate</strong>: Improving awareness and patient navigation through BCAN Chapters, Survivor 2 Survivors and other volunteer programs, with BCAN</td>
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<td>10:15 - 10:30 am</td>
<td>Break</td>
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<td>10:30 - 11:30 am</td>
<td><strong>Advocate Action – Speak Out! Speak Up! Current Issues and Advocacy Tips</strong>: Lobbyist Panel Discussion Highlighting <em>Bladder Cancer Advocacy in a Changing Healthcare Environment</em>. Practical Tips for Advocating Nationally and in Your State, with Patrick Cavanaugh (LobbyIt), Hilary Hansen (Merck), Nikki Martin (Genentech)</td>
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<td>11:30 - 1:00 pm</td>
<td><strong>Leadership Networking Lunch</strong> – with wrap up</td>
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<td>1:30 - 5:00 pm</td>
<td><strong>BCAN’s PCORI Patient Empowerment through Engagement Research Training</strong> – Follow up discussions for PEER volunteer research advocates</td>
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