

Communications Intern
Bladder Cancer Advocacy Network
www.bcan.org

This is an exciting opportunity to support a national cancer advocacy organization in developing and promoting patient educational, awareness and research programs.

Bladder Cancer Advocacy Network – BCAN (pronounced “beacon”) – is the first national advocacy organization dedicated to increasing public awareness of bladder cancer, advancing bladder cancer research, and providing educational and support services for the bladder cancer community.

Founded in May 2005, BCAN is a cooperative effort among bladder cancer survivors, their families and caregivers, and the medical community. You would join a paid staff of four and a committed team of volunteers. BCAN’s offices are located in Bethesda, Maryland, within the Washington, DC metropolitan area.

This internship position will primarily be responsible for helping promote BCAN’s patient educational forums, updating BCAN’s online presence, and providing support as BCAN develops additional outreach programs. We ask for a minimum commitment of 15 hours per week, September - December 2011. A small monthly stipend is available. Academic credit can be coordinated if your school permits.

Responsibilities:

- Prepare media lists and assist with writing, editing and distributing press releases
- Suggest and assist in implementing updates for BCAN’s website, Facebook, and Twitter
- Provide support for the development of new outreach taskforces focusing on environmental issues, women’s health, and veteran’s health, as well as the revision of our Bladder Cancer Patient Handbook
- Suggest additional media and marketing opportunities
- Other projects and tasks as assigned

Qualifications:

- Excellent writing and communication skills
- Social media experience
- Practical or academic experience preparing materials for the media
- Ability to handle multiple assignments and meet deadlines
- Ability to work independently
- Strong organizational skills and great attention to detail
- Experience with standard office software
- Interest in healthcare organizations and systems
- Preferred majors: journalism, communications
- Medical or scientific background is helpful

Please submit a cover letter and resume to: gschroer@bcan.org. No phone calls please.