

Bladder
Cancer
Advocacy
Network

BCAN[®]

Leading the way to awareness and a cure



Understanding Bladder Cancer

A BCAN Patient Forum

Saturday, March 12, 2011

9:30 a.m. to 2:30 p.m.

(Registration begins at 9:00 a.m.)

The Luxe Hotel Sunset Boulevard

The Luxe Sunset Ballroom

11461 Sunset Boulevard • Los Angeles, CA 90049

Health care professionals who specialize in bladder cancer will give a complete overview of the disease with information on these topics:

Bladder Cancer Basics, Detection and Diagnosis

Anne Schuckman, MD, USC Norris Comprehensive Cancer Center

Treatment and Surveillance of Non-Muscle Invasive Bladder Cancer

David Josephson, MD, City of Hope

From Genes to Personalized Medicine: Innovations in Bladder Cancer Research

Arnold Chin, MD, PhD, UCLA Jonsson Comprehensive Cancer Center

Surgery and Urinary Reconstruction for Muscle-Invasive Bladder Cancer

Sia Daneshmand, MD, USC Norris Comprehensive Cancer Center

Chemotherapy for Muscle-Invasive Bladder Cancer

Steven Wong, MD, UCLA Jonsson Comprehensive Cancer Center

Bladder Sparring Treatment for Muscle-Invasive Bladder Cancer

Christopher King, MD, PhD, UCLA Jonsson Comprehensive Cancer Center

Questions and Answers

Lunch and Interactive Discussion on Living with Bladder Cancer

Space is limited, so pre-registration is required. Registration fee of \$15 can be paid by credit card or check. Lunch will be included.

**Bladder Cancer Advocacy
Network (BCAN)
4813 St. Elmo Avenue
Bethesda, MD 20814
info@bcan.org**



*This Patient Forum is sponsored by
an unrestricted educational grant
from GE Healthcare.*

Preregister by phone: 888.901.BCAN or online: www.bcan.org

For patients, family members, and caregivers

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Registration and Cost

Registration is available online (www.bcan.org) or by phone (**888.901.BCAN**). Pre-registration is required to reserve a space.

The registration fee is \$15, which includes lunch. This fee is due at the time of registration and can be paid online or over the phone by credit card, or by mailed check. Online registrations will be accepted on a rolling basis, **but if paying by check, please mail your check to BCAN no later than February 26, 2011.** Register early to guarantee a space.

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Directions, Parking and Accommodation

The Luxe Hotel Sunset Boulevard is located at 11461 Sunset Boulevard, Los Angeles on the corner of Sunset Boulevard and Church Lane, just off the 405 Freeway.

Driving directions are available on the hotel website: <http://www.luxehotelsunsetblvd.com/>.

For public transit options, call the Luxe Hotel at **310-476-6571** or **866-LUXE-411**.

Hotel valet parking is available for the Patient Forum for \$8.

If you wish to stay overnight at the hotel, please go to <http://www.luxehotelsunsetblvd.com/> and enter the promotional code SLLUXE to obtain a special room rate. Please note that BCAN has not reserved a block of rooms at the hotel.

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