



2008 – 2009 Accomplishments

Information and Support for Bladder Cancer Survivors & their Loved Ones

BCAN's Website: www.bcan.org – One of the most comprehensive collections of bladder cancer information on the web, BCAN's website averages 150 visits per day and 950 unique visitors weekly. After our home page, the most frequently viewed pages are our bladder cancer information pages (*Facing Bladder Cancer: Frequently Asked Questions, Newly Diagnosed, and Women & Bladder Cancer*).

- **Newsletter** – e-mailed quarterly newsletters & alerts with bladder cancer information to 2,500 people
- **Treatment Option Tool** - over 1,000 people used this to help make informed treatment decisions
- **Clinical Trial Matching Tool** – over 150 people registered & used this tool to try to participate in bladder cancer clinical trials

Online Community – Almost 600 people have joined our online community. Survivors and their loved ones have posted over 900 different discussions that received over 5,000 replies while supporting each other on their bladder cancer journeys.

Patient Calls and e-mails for information, referrals, & support – Staff answered almost 500 calls and e-mails from survivors, their loved ones, and others seeking information on bladder cancer.

Patient Handbook - *Bladder Cancer Basics for the Newly Diagnosed*, a comprehensive patient handbook, was developed with the help of BCAN's Scientific Advisory Board and printed in October, 2008.

- BCAN has distributed over 10,000 handbooks to survivors, caregivers, urology practices and cancer centers across the United States
- The handbook was also available for download from BCAN's website. It has been downloaded over 600 times since December, 2008.

Educational Programs for Survivors & Caregivers

Patient Forums in Boston, Dallas, and Cleveland over 250 patients and caregivers heard educational talks on bladder cancer from experts in the field. A Patient Forum is planned for San Francisco on Nov. 7, 2009.

Co-sponsored telephone workshops and webinars with CancerCare and the AUA Foundation over 1,100 people heard information on the latest bladder cancer treatments via telephone and Internet.

Outreach to Physicians across the US

Provided Patient Handbooks to Diagnosing Physicians – volunteers personally spoke with over 400 urology practices and cancer centers to distribute patient handbooks to urologists across the United States.

BCAN's Scientific Advisory Board – has increased to 38 leading bladder cancer urologists, oncologists, radiation oncologists, pathologists, and psychologists.

Participated in national **Urology & Oncology meetings**

Bladder Cancer Research & Advocacy

BCAN Career Development Award for Bladder Cancer Research – Our first annual award will be presented in 2010 to a bladder cancer researcher.

Bladder Cancer Think Tank – BCAN hosted the only bladder cancer specific scientific conference in North America, the *Third Annual Bladder Cancer Think Tank* in August, 2008 and is hosting the Fourth Annual Think Tank to be held in Jackson Hole in August, 2009.

Advocacy on Capital Hill and at the National Cancer Institute (NCI) – BCAN partnered with the Cancer Leadership Council and One Voice Against Cancer to advocate on Capital Hill and at NCI for research funds and health policies that provide improved treatment and services for cancer survivors.