

Sample letter for “Write for the Cure”

Date

Dear _____,

Bladder Cancer. Two words you may not hear often. Yet this year alone, more than 68,000 people will be diagnosed and 14,000 will die of this terrible disease in the United States. I know because I *[or my friend or relative (add name) is]*, am a bladder cancer survivor. OR I know because my *[friend or relative (add name)]* died of bladder cancer.

[ADD YOUR STORY HERE.]

Even though bladder cancer is the nation’s 5th most common form of cancer, most people know very little about it. Because many of the early symptoms of bladder cancer mimic those of a common urinary tract infection, this cancer is frequently misdiagnosed or caught later than necessary.

We finally have a national organization dedicated to raising awareness and pushing for more funding in the search for a bladder cancer cure. BCAN, the Bladder Cancer Advocacy Network (pronounced “beacon”), is based in the nation’s capital and is committed to providing a community where survivors, caregivers, researchers, and clinicians can come together for support, resources and information. Please visit their website at www.bcan.org for more information.

I’m asking you to join me in giving to work towards a cure and educate others about this life-altering cancer. People just like me all over the country are sending out this personal plea for funds to help in this important fight. I have given; won’t you?

I have set a personal goal of \$_____ to raise in this effort and hope you can help me get there. Included with my letter is an envelope to mail back to me. I will gather all of the checks (made out to Bladder Cancer Advocacy Network) and forward them to the national office. Any amount would be gratefully appreciated. Thank you for your friendship and support.

Sincerely,

Your signature