



FOR IMMEDIATE RELEASE
May 11, 2009

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**Understanding Bladder Cancer: A Free Educational Forum for Survivors and Caregivers
Presented by the Bladder Cancer Advocacy Network**

Cleveland, Ohio – Bladder cancer is the fifth most commonly diagnosed cancer in Ohio, yet most people know nothing about it. Join the Bladder Cancer Advocacy Network (BCAN, pronounced “beacon”) for “**Understanding Bladder Cancer,**” a free educational program for bladder cancer survivors and caregivers on Saturday, May 16th from 9:30am – 2:30pm at the Intercontinental Hotel Cleveland. This forum is free, but preregistration is required.

Doctors J. Stephen Jones and Donna Hansel, from the Cleveland Clinic, will lead a panel of bladder cancer specialists to provide a complete overview of the disease as well as a question and answer session. Bladder cancer survivors and caregivers can share their experiences during an interactive lunch. Additional expert panel members are Cleveland Clinic physicians Dr. Timothy Gilligan, Dr. Stephen Campbell, and Dr. Mike Gong, as well as Dr. Kamal Pohar from Ohio State University. Topics will include bladder-cancer detection and diagnosis, treatment of non-invasive bladder cancer, surgical management of invasive bladder cancer, systemic chemotherapy, bladder cancer pathology, and current initiatives in bladder cancer research.

The forum will be held in Ballroom AB of the Intercontinental Hotel Cleveland adjacent to the Cleveland Clinic campus at 9801 Carnegie Avenue. Valet parking is available to participants at a reduced rate of \$8 per car.

The forum is free and lunch is included. Space is limited, so preregistration is required. For more information or to preregister, contact BCAN at 888-901-BCAN or www.bcan.org. This forum is sponsored by an unrestricted educational grant from GE Healthcare.

Bladder Cancer Advocacy Network

BCAN - the Bladder Cancer Advocacy Network - is the first national advocacy organization dedicated to improving public awareness of bladder cancer, encouraging bladder cancer research, increasing bladder cancer research funding, and providing information and support to people affected by bladder cancer. Founded in May 2005, BCAN is a cooperative effort among bladder cancer survivors, their families and caregivers, and the medical community. For more information, visit our website at www.bcan.org or call us at 888-901-BCAN.