

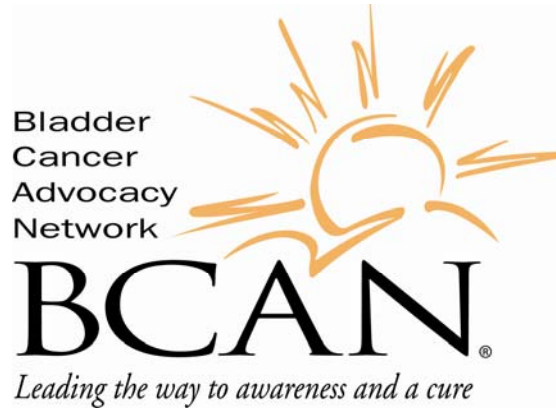
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Understanding Bladder Cancer: A Free Educational Forum for Survivors and Caregivers
Presented by the Bladder Cancer Advocacy Network

San Francisco, CA – Bladder cancer is the fifth most commonly diagnosed cancer in California, yet most people know nothing about it. Join the Bladder Cancer Advocacy Network (BCAN, pronounced “beacon”) for “**Understanding Bladder Cancer,**” a free educational program for bladder cancer survivors and caregivers on Saturday, November 7th from 9:30am – 2:30pm at the Mission Bay Conference Center at UCSF. This forum is free, but preregistration is required.

Dr. Gary Steinberg, from the University of Chicago, and Dr. Peter Carroll, from the University of California, San Francisco (UCSF), will lead a panel of bladder cancer specialists to provide a complete overview of the disease as well as a question and answer session. Bladder cancer survivors and caregivers can share their experiences during an interactive lunch. Additional expert panel members are Dr. Joseph Presti and Dr. Sandy Srinivas from Stanford University; Dr. Fred Waldman, Dr. Michael Rabow, and ostomy nurse Susan Barbour from UCSF; and Dr. Theresa Koppie from the UC Davis School of Medicine and Medical Center. Topics will include bladder-cancer detection and diagnosis, treatment of non-invasive bladder cancer, surgical



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management of invasive bladder cancer, systemic chemotherapy, and current initiatives in bladder cancer research.

The forum will be held in the Fisher Banquet Room of the Mission Bay Conference Center at UCSF at 1675 Owens Street. Parking is available in the conference center's garage.

The forum is free and lunch is included. Space is limited, so preregistration is required. For more information or to preregister, contact BCAN at 888-901-BCAN or www.bcan.org. This forum is sponsored by an unrestricted educational grant from Endo Pharmaceuticals.

Bladder Cancer Advocacy Network

BCAN - the Bladder Cancer Advocacy Network - is the first national advocacy organization dedicated to increasing public awareness about bladder cancer; to advancing bladder cancer research; and to providing educational and support services for the bladder cancer community.

Founded in May 2005, BCAN is a cooperative effort among bladder cancer survivors, their families and caregivers, and the medical community. For more information, visit our website at www.bcan.org or call us at 888-901-BCAN.