

DATE, 2014

Dear Friend:

The Bladder Cancer Advocacy Network (BCAN) will host **Walk for Bladder Cancer®** on May 3, 2014 at XXXXX. As a volunteer organizer for this local event, I hope you will consider making an in-kind donation to support this important event.

The **Walk for Bladder Cancer®** is BCAN’s signature event bringing together bladder cancer survivors, loved ones, and the community to increase awareness, educate the public and raise funds for bladder cancer research. There are more than 500,000 people living with bladder cancer in the United States. 73,000 people will be newly diagnosed this year and 15,000 will die. With a high recurrence rate and treatments that greatly impact a patient’s quality of life, a bladder cancer diagnosis can have devastating implications. BCAN’s mission is advance research, provide information and support, and raise awareness about bladder cancer.

BCAN is a 501(c)3 non-profit organization and the tax ID number will be provided upon request. For additional information about BCAN, please contact the office at 1-888-901-BCAN.

I hope you will support my efforts to increase local awareness and fund greatly needed bladder cancer research. By making a donation or providing an in-kind contribution. To commit your support, please fill out the attached form and contact me at XXX-XXX-XXXX or via email at XXXXX.

Thank you for your consideration and support.

Sincerely,

Volunteer Walk Organizer

